



# 2013 ISA WORLD LONGBOARD CHAMPIONSHIP

**HUANCHACO – PERU**

**MEDIA KIT**

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Dear Friends,

It is my highest honor and pleasure to welcome you to the ISA World Longboard Championship in beautiful Peru, a country that is very dear and close to my heart, as it is the birthplace of the ISA in 1964 and its founder, Eduardo Arena, a very dear friend of mine. This is a historical moment, when for the first time in ISA history, a stand-alone ISA World Longboard Championship will take place.

The ISA has crowned the Open Men's World Longboard Champion since 1988, but that division was always a part of the ISA World Surfing Games. We have now created a separate World Championship due to the increased popularity of longboarding. And, for the first time ever, the ISA will crown an Open Woman and a Junior World Longboard Champion!

It is no coincidence that we are back in Peru where we have had six ISA World Championships since 2008, including two this year (the ISA World SUP and Paddleboard Championship was in February). Not only does Peru offer incredible world-class waves throughout the country, but the nation has always welcomed us and the hundreds of competitors from all around the globe with open arms and warm hearts.

I look forward to experiencing this year's competition with the world's best longboard surfers at the incredible point break waves in Huanchaco, Trujillo. The perfect left-hand peeling wave will allow the longboarders to masterfully display their talents and unique styles.

Thanks to the continued support from IPD (Peruvian Institute of Sports), ADO (Peruvian Association of Olympic Athletes), COP (Peruvian Olympic Committee) and its President Jose Quiñones, and all the sponsors, and especially our event organizer, Karin Sierralta, I am confident the ISA World Longboard Championship will be a tremendous success.

I wish the best of luck to all of the competitors.

Con Un fuerte abrazo,

Fernando Aguerre  
ISA President



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### About the Event

The 2013 ISA World Longboard Championship (WLC) is a new yearly event organized by the International Surfing Association.

Longboarding has traditionally been a division of the ISA World Surfing Games since 1988. Due to the growing popularity of the Longboard division and the increase in participating athletes, the ISA has decided to organize its own World Championship with specialized longboarding judges, looking always for the best longboard surfing destinations in the world.

Longboards are the original equipment surfers rode before the shortboard revolution in the late 1960s. Longboards came back in popularity in the early 1990s, and made the learning curve much smoother for entry-level surfers. Today, contemporary longboarding includes traditional maneuvers (like Hang Five, Hang Ten, Drop Knee Turns), as well as all the gravity-defying aerial maneuvers of contemporary surfing.

It is expected that Over 60 participants from 20 nations are coming together right now in Huanchaco, Trujillo, to compete for the Gold in the Boys Open Men's, Open Women's and Open Junior (Boys and Girls) divisions, and most importantly, all the countries will fight for the top spot in the team-standings and the Junior World Champion Team Trophy.



*Tony Silvagni (USA), defending World Champion of the Longboard division. Photo: ISA/Watts*

### Official Website

Check the live webcast and new daily content from the event at [www.isawlc.com](http://www.isawlc.com). Here you will find pictures, raw video for editorial use

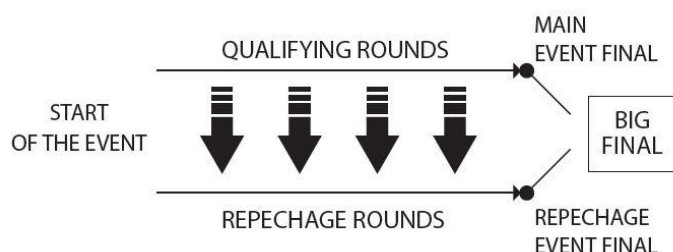


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### Event Format

This is a double elimination event, which means that surfers need to lose twice to be eliminated. All surfers start in the same bracket, and those who win make their way through what's called the Main Event.

Those who lose, fall to the Repechage. If surfers lose in the Repechage they are out of the event. As for surfers who remain in the Main Event, the further they advance, if they lose once, they will fall to the corresponding advanced round of Repechage.



At the end, the finalists of the Main Event will compete against the finalists of the Repechage to create one final to determine the division medalists.

### All you need to know about the 2013 ISA WLC

#### *Olympic Spirit*

The event gathers the best surfers from every continent as part of their National Teams in an “Olympic style” event. The surfers contend for medals and the honor of representing their respective countries. There are no cash prizes awarded.

Athletes compete for individual and team Gold, Silver, Bronze and Copper Medals, as well as for the coveted Longboard World Champion Team Trophy, which is awarded to the Gold Medal-winning National Team.

### Countries and Divisions

The confirmed countries are Argentina, Australia, Brazil, Chile, Costa Rica, Ecuador, France, Great Britain, Hawaii, Italy, Japan, Mexico, New Zealand, Panama, Peru, Portugal, Puerto Rico, South Africa, Uruguay, USA, Venezuela.

### The Venue

Huanchaco is known as a destination in Peru for its consistent, clean surf and ancient pre-Colombian history as a seafaring town. The strong ocean culture of Huanchaco is also credited



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with being the birthplace of Peru's "caballito de totora" – a small reed fishing boat and one of humanity's earliest known surf crafts used to ply the waves for both work and pleasure.

In October 2012, Huanchaco was declared as a World Surfing Reserve, the fifth in the world and the first in Latin America.

The 2013 WLC will be held during the winter so the air temperature in Huanchaco should be around 58-64 degrees F (14.5-18 degrees C).

The 2013 WLC will be held during the winter, so the air temperature in Huanchaco should range between 58-64 degrees F (14.5-18 degrees C). The water temperature should range between 62-72 degrees F (16.4-22.3 degrees C). There will be 0% chance of rain since it is located in the desert

### **Events and dates**

The 2013 ISA WLC will officially open on September 22 with the traditional ISA Opening Ceremony, which will include the Parade of the Nations and Sands of the World Ceremony.

The Parade of the Nations is a colorful and energy-filled event, complete with teams chanting, waving flags and the cheering of the locals who come out to watch the spectacle.

The Sands of the World Ceremony symbolizes the true fraternal spirit that bonds together all members of the global surfing tribe. The union of the countries of the world in this Ceremony is symbolized through the mixing of the sands from the shores of all participating National Delegations, showcasing the ISA desire for a better and peaceful world.

### ***Important Dates***

- Friday, September 20 - Press Conference
- Saturday, September 21 - Parade of the Nations, Opening Ceremony and Sands of the World Ceremony
- Sunday, September 22 - Competition Begins
- Saturday, September 28 - Closing Ceremony



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## ATHLETES TO WATCH



**Antoine Delpero (FRA)** 2009 ISA Longboard World Champion



**Taylor Jensen (USA)** 2013 ASP World Longboard Tour Champion



**Ben Skinner (GBR)** Great Britain Longboard Champion



**Phil Rajzman (BRA)** Longboard Division Copper Medallista ISA WSG 2008



**Tamil Martino (PER)** Silver Medalist of the ISA WSUPPC 2013



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## **Sponsors**

The ISA World Longboard Championship is made possible thanks to the support of the Peruvian Institute of Sports, Olympic Athletes Association of Peru, FENTA, KDN, Sporade, Mapfre, Municipalidad Distrital de Huanchaco and Latin Pro Producciones.

The Media Partners are X3Mag, Surfos, Surfers Village, Waves and Pasion Extrema

## **About the International Surfing Association**

The International Surfing Association (ISA) is recognized by the International Olympic Committee as the World Governing Authority for Surfing. It was originally founded as the International Surfing Federation in 1964 and has been running the Open Division World Championship since 1964, the World Junior Surfing Championship since 1980, the World Masters Surfing Championship since 2007, the World Bodyboard Championship since 2011, the Hainan Wanning Riyue Bay International Surfing Festival in China, and the World Standup Paddle (SUP) and Paddleboard Championship beginning in 2012. The ISA also sanctions the World Kneeboard Titles and the World Tandem Surfing Championship, and will launch the World Longboard Championship in 2013. ISA membership includes the surfing National Governing Bodies of 74 countries on five continents. Its headquarters are located in La Jolla, California. It is presided over by Fernando Aguerre (Argentina), first elected President in 1994 in Rio de Janeiro and re-elected seven times since. The ISA's four Vice-Presidents are Alan Atkins (AUS), Karín Sierralta (PER), Debbie Beacham (USA) and Layne Beachley (AUS).

More on [www.isasurf.org](http://www.isasurf.org)

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